

## **MEMBERSHIP BENEFITS**

### **CONVENTION CALENDAR**

This quarterly calendar lists meetings, association and non-association conventions, and special events. It provides key contact information and gives the size and scope of the meeting, so that FCVB members can contact the meeting planner and market their services to the delegates.

### **TOURISM LEADS**

Upon request, you may receive a list of group tour leads and mailing labels. Free consultation on how to market your business to tour operators is available to any member.

### **FCVB PUBLICATIONS**

FCVB publishes an annual visitor's guide, of which we will produce 115,000. This publication is our major marketing tool we use to attract tourists, conventioners, meeting planners, tour operators, and travel agents to the Farmington area. These are also available to members in quantities.

### **MEMBERSHIP LIST AND LABELS**

As a member, you will receive a Membership Directory listing all of the CVB's members, addresses, phone and fax numbers and a contact person and, may upon request, receive computer generated mailing labels of the membership.

### **CONVENTION SERVICE CONSULTATION**

You may meet with our convention sales manager for consultation on how to obtain more convention delegate business.

### **FAMILIARIZATION TOURS**

Qualified meeting planners, tour operators and travel agents periodically come into Farmington to look at different options for their conventions and clients. Membership participation is your opportunity to show them what you have to offer.

### **VISITOR CONTACT REPORT**

Each month the Bureau responds to consumer inquiries by mail and by phone about Farmington. Members will receive this quarterly report which tracks these inquiries and also the Bureau's advertising programs.

### **FCVB PORTABLE DISPLAY**

The portable display may be checked out for use at favel and trade shows. An agreement must be signed prior to check out of the display.

### **FCVB BROCHURES**

Members are entitled to limited quantities of the many brochures published by the Bureau in cooperation with regional organizations. Brochures available include: Farmington Area Visitor Guide, Bisti/De-Na-Zin Wilderness, Before You Venture Chaco, Farmington Museum, Outdoor Summer Theater, and the Pinon Hills Golf Course.

### **FILM LIBRARY**

Members have access to the FCVB's slide, picture and video library (there is a \$25.00 refundable deposit).

### **MEMBERSHIP LOGO**

Members may utilize the Bureau's logo. Camera-ready art, identifying you as an FCVB member, is available for use on letterhead, brochures, etc.

### **DUES**

FCVB is a non-profit organization. Dues are generally deductible as an ordinary business expense.

### **FCVB STAFF:**

Debbie Dusenbery  
Executive Director

Tonya Stinson  
Marketing Manager

Ingrid Gilbert  
Information Specialist

Alli Post  
Administrative Coordinator