



MEMBERSHIP BENEFITS

CONVENTION CALENDAR

This quarterly calendar lists meetings, association and non-association conventions, and special events. It provides key contact information and gives the size and scope of the meeting, so that FCVB members can contact the meeting planner and market their services to the delegates.

TOURISM LEADS

Upon request, you may receive a list of group tour leads and mailing labels. Free consultation on how to market your business to tour operators is available to any member.

FCVB PUBLICATIONS

FCVB publishes an annual visitor's guide, of which we will produce 115,000. This publication is our major marketing tool we use to attract tourists, conventioners, meeting planners, tour operators, and travel agents to the Farmington area. These are also available to members in quantities.

MEMBERSHIP LIST AND LABELS

As a member, you will receive a Membership Directory listing all of the CVB's members, addresses, phone and fax numbers and a contact person and, may upon request, receive computer generated mailing labels of the membership.

CONVENTION SERVICE CONSULTATION

You may meet with our convention sales manager for consultation on how to obtain more convention delegate business.

FAMILIARIZATION TOURS

Qualified meeting planners, tour operators and travel agents periodically come into Farmington to look at different options for their conventions and clients. Membership participation is your opportunity to show them what you have to offer.

VISITOR CONTACT REPORT

Each month the Bureau responds to consumer inquiries by mail and by phone about Farmington. Members will receive this quarterly report which tracks these inquiries and also the Bureau's advertising programs.

FCVB PORTABLE DISPLAY

The portable display may be checked out for use at travel and trade shows. An agreement must be signed prior to check out of the display.

FCVB BROCHURES

Members are entitled to limited quantities of the many brochures published by the Bureau in cooperation with regional organizations. Brochures available include: Farmington Area Visitor Guide, Bisti/De-Na-Zin Wilderness, Before You Venture Chaco, Farmington Museum, Outdoor Summer Theater, and the Pinon Hills Golf Course.

FILM LIBRARY

Members have access to the FCVB's slide, picture and video library (there is a \$25.00 refundable deposit).

MEMBERSHIP LOGO

Members may utilize the Bureau's logo. Camera-ready art, identifying you as an FCVB member, is available for use on letterhead, brochures, etc.

DUES

FCVB is a non-profit organization. Dues are generally deductible as an ordinary business expense.

FCVB STAFF:

Debbie Dusenbery
Executive Director

Crystal Walker
Administrative Manager

Tonya Stinson
Marketing Manager

Bryan Jones
Administrative Assistant



APPLICATION FOR MEMBERSHIP

DATE _____

ORGANIZATION NAME _____

NAME OF ACTIVE REPRESENTATIVE _____

REPRESENTATIVE'S TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX NUMBER _____

EMAIL _____ www _____

NAME AND TITLE OF CHIEF EXECUTIVE OFFICER _____
(if different than representative)

ASSOCIATE

Any firm, association, organization, or corporation which holds active membership in the FCVB may designate additional representatives from its organization to "associate membership" based on two members for each active membership. Associate members are eligible to receive all services and benefits of regular active members, except that active members only shall hold the right to vote in matters brought before the membership.

List Associate Members you wish to name at \$20.00 each:

Name _____ Title _____

Address _____

Telephone _____

**The Farmington Convention & Visitor's Bureau (FCVB)
is a non-profit organization**

Send completed application along with fee to:
Farmington Convention and Visitors Bureau
Attn: New Membership Services
3041 E Main
Farmington, NM 87402



MEMBERSHIP CATEGORIES AND FEES

Motels, R.V. Parks, Hotels,.....	\$ 50.00 up to 35 rooms Over 35 rooms add- \$1.50 per guest room
Restaurants, lounges, nightclubs	
Seating Capacity to 60 persons	\$ 50.00
Seating Capacity 61 plus persons	\$ 100.00
Other Contributing Members	\$ 50.00
Car Rental & Airline Firms.....	\$ 100.00
Shopping Centers	\$ 100.00
Attractions, Cultural Organizations	\$ 50.00
Trading Post	\$ 50.00
Retail Travel Agency	\$ 50.00
Travel Related Goods, Services	\$ 50.00
(Crafts, Gift Shops, Service Stations)	
Guides/Outfitters.....	\$ 50.00
Communications/Advertising	\$ 50.00
Recreational Facilities.....	\$ 50.00
Travel Related Organizations, clubs	\$ 50.00
Individual Memberships	\$ 20.00